The Awards

This event is the Annual Celebration of businesses, business leaders and outstanding citizens in the community. This is an opportunity to recognize the wonderful contributions that have been made in the Sherwood community. It's a chance to celebrate with hundreds of your closest friends. Here are several promotional opportunities that are available.

Individual Awards		Business Awards	
♦ Citizen of the Year	♦ Outstanding Youth Award	♦ Large Business of the Year	♦ Small Business of the Year
♦ Outstanding Community Service	♦ Golden Apple Award	♦ Business Leader of the Year	♦ Rookie Business of the Year
		♦ Age Friendly Business of the Year	

Download Complete Information and Eligibility Guidelines on our Website.

The Sponsorship Levels

Title Sponsor 1 Available	Luncheon Sponsor 1 Available	Receiving Line Sponsor 1 Available	Table Sponsor Unlimited Available	Individual Award Sponsor 9 Available
$2,500	$1,500	$1,000	$650	$350

Members receive a 10% Discount

The Benefits of Sponsorship

Why Become our **Title Sponsor** of Sherwood's Annual Community Awards?

Becoming the **Title Sponsor** of the Sherwood Chamber's Annual Community Awards is not just a marketing opportunity — it is a statement of leadership, visibility, and community pride. This premier sponsorship places your business at the center of one of Sherwood's most celebrated traditions, giving you unmatched access to local leaders, decision-makers, and engaged residents.

As the Title Sponsor, your company enjoys a suite of high-impact benefits designed to elevate your brand and create memorable connections:

- **A Signature Table for 8 Guests** Host your team, clients, or special guests at a beautifully customized table that reflects your brand's personality. You design the décor (with committee approval), turning your table into a standout centerpiece of the event.
- **Marketing Visibility at Every Seat** Place promotional material at all guest seating — ensuring your brand is seen, touched, and remembered by every attendee.

- **Presenting Sponsor Recognition Everywhere** Your logo and company name appear prominently on all promotional materials, positioning you as the leading supporter of this major community celebration.
- **High-Profile Digital Recognition** Enjoy featured visibility on the Chamber website and in Chamber e-blasts, reaching thousands of local professionals, residents, and business owners.
- **Your Banner, Front and Center** Display your company's banner (provided by you) at the event, reinforcing your presence and leadership throughout the ceremony.
- **Spotlight Moment: Present the Business of the Year Award** Step onto the stage and personally present one of the most prestigious honors of the night. Past winners may join you, adding prestige and excitement to your moment.

This sponsorship is not just about brand exposure — it's about **owning the spotlight** at Sherwood's most inspiring celebration of leadership, service, and excellence. As the Title Sponsor, your company becomes woven into the story of our community's success, recognized as a champion of the people and businesses who make Sherwood extraordinary. The opportunity cost for this prestige sponsorship is $2,500.

Why Become the **Luncheon Sponsor** of the Annual Community Awards?

The Luncheon Sponsorship is a powerful way to elevate your brand, demonstrate community leadership, and place your business in front of Sherwood's most engaged professionals — all at one of the Chamber's most anticipated events of the year. This sponsorship level delivers meaningful visibility, premium placement, and a spotlight that keeps your company top-of-mind throughout the celebration.

As the Luncheon Sponsor, your business enjoys a suite of benefits designed to maximize exposure and connection:

- **Premium Seating for You and Your Guests** Receive **two complimentary tickets** with reserved seating near the front of the presentation area — the perfect vantage point for networking and visibility. Want an even bigger presence? **Upgrade to a full table for an additional t $300** and host clients, partners, or team members in style.
- **Sponsor Recognition on all Promotional Materials** Your logo and company name appear prominently as the official **Luncheon Sponsor**, ensuring your brand is seen across all event marketing and communications.
- **Featured Visibility on the Chamber Website** Your sponsorship is highlighted online, giving your business extended exposure to thousands of local residents, professionals, and Chamber members.
- **Spotlight in Chamber e-Blasts** Enjoy recognition in Chamber email communications, reaching a broad audience and reinforcing your role as a key supporter of this signature event.

Becoming the Luncheon Sponsor is an opportunity to align your business with excellence, celebration, and community impact. It's a strategic, high-value way to showcase your brand, connect with influential leaders, and demonstrate your commitment to Sherwood's thriving business community — all at an accessible sponsorship level with premium visibility. Theis low-cost community driven sponsorship is available for $1,500.

Why Become the **Receiving Line Sponsor**?

New this year, the **Receiving Line Sponsorship** offers one of the most personal, high-visibility opportunities at the Annual Community Awards. This level gives your business all the benefits of a Table Sponsor — plus an exclusive, front-facing role that puts your team at the very first point of connection with every attendee.

As the Receiving Line Sponsor, your company enjoys a unique blend of visibility, hospitality, and brand impact:

- **All the Benefits of a Table Sponsor** You receive a reserved table for your guests, the ability to customize your table décor, and the opportunity to place promotional materials at your table and throughout the seating area.
- **Be the First to Meet and Greet Guests** As attendees enter the luncheon area, **your team is the welcoming committee**. This is your moment to make a memorable first impression, greet community members, and set the tone for the event.
- **Prime Opportunity for Brand Introduction** You'll be the first business guests encounter — giving you unmatched visibility and the perfect chance to share promotional materials, introduce your company, and create meaningful connections right from the start.
- **Welcome signage front and center** for guests to see your business name and website.
- **Help Attendees Find Their Seats** Your team can assist guests with seating, offering friendly guidance and reinforcing your role as a key supporter of the event.

The Receiving Line Sponsorship is more than visibility — it's **direct engagement**. It positions your business as the welcoming face of the event, creates natural opportunities for conversation, and ensures attendees associate your brand with hospitality, leadership, and community spirit. This sponsorship is available for $1,000.

Why Become a **Table Sponsor**?

A Table Sponsorship at the Annual Community Awards is one of the most accessible and high-impact ways to showcase your business while treating your guests to a memorable, meaningful experience. This level gives your company visibility, presence, and the opportunity to create a branded moment that stands out in the room.

As a Table Sponsor, your business enjoys benefits designed to elevate your brand and create genuine connection:

- **A Reserved Table for Your Guests** Host clients, partners, team members, or special guests at your own dedicated table — a perfect setting for relationship-building and celebrating community excellence together.
- **Customize Your Table Décor** Make your table unmistakably yours. You can decorate and personalize your table setting to reflect your brand's style and personality (with committee approval), turning it into a visual highlight of the event.
- **Promotional Materials at Your Table** Place marketing or promotional items at your table to ensure your brand is seen, remembered, and taken home by attendees seated with you.
- **Visibility Throughout the Event** As a Table Sponsor, your business is recognized as an engaged supporter of the Chamber and the community, reinforcing your commitment to local growth and connection.

A Table Sponsorship is a smart, high-value way to participate in the Annual Community Awards. It blends visibility, hospitality, and brand expression — giving your business a meaningful presence in the room and a chance to create lasting impressions with guests and fellow community leaders.

Why Sponsor an **Individual Award**? (Only 8 Sponsorships Available!)

Individual Award Sponsorships offer one of the most prestigious and high-visibility opportunities at the Annual Community Awards. With **only eight sponsorships available**, this level gives your business a rare chance to stand out, align your brand with excellence, and directly honor the people who make Sherwood extraordinary. As an Individual Award Sponsor, your company enjoys meaningful recognition and a spotlight moment that connects your brand to leadership, service, innovation, and community impact: You can choose which award you would like to sponsor with the exception of Citizen of the Year and Business of the Year.

- **Exclusive Recognition as the Award Sponsor** Your business is highlighted as the official sponsor of one of Sherwood's signature awards — a distinction that places your brand alongside the community's most inspiring achievers.
- **Be a co-presenter.** You will stand side-by-side with last year's recipient to present this year's award. A prestigious moment for your company.
- **Spotlight During the Award Presentation** Your company is acknowledged during the ceremony when the award is presented, giving you a moment of visibility in front of the entire audience.
- **Brand Visibility Throughout the Event** Your logo and company name appear in event materials associated with your sponsored award, reinforcing your role as a key supporter of community excellence.
- **Connection to Community Leaders and Honorees** Sponsoring an award creates a natural bridge to influential residents, educators, volunteers, and business leaders — strengthening relationships and demonstrating your commitment to Sherwood's future.
- **A Meaningful Way to Give Back** This sponsorship level allows your business to celebrate the people who make Sherwood thrive, aligning your brand with values like leadership, service, innovation, and community spirit.

With **only eight Individual Award Sponsorships available**, this opportunity is limited, high-impact, and deeply meaningful. It's a chance to elevate your brand, honor exceptional community members, and stand out as a champion of Sherwood's brightest leaders and contributors.

How to Reserve Your Sponsorship

Contact the Executive Director: David Murray
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Telephone: 971-235-0842